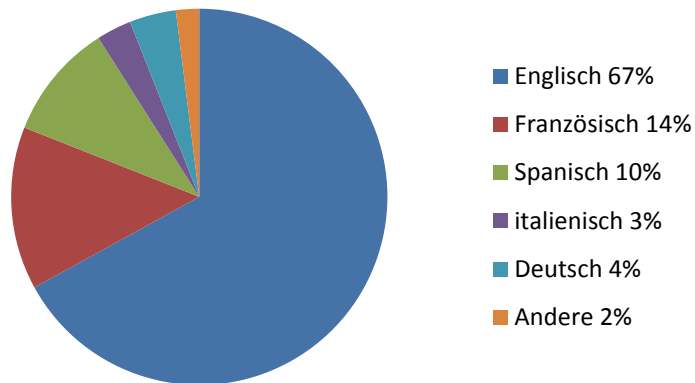
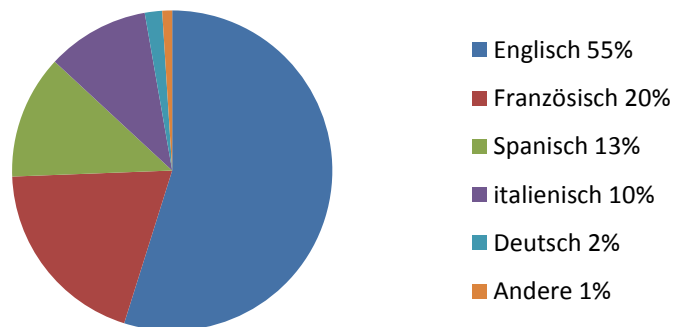


Ergebnisse Jahresumfrage 2014

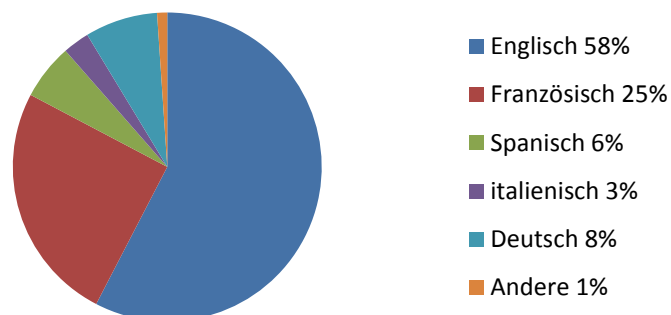
Verteilung Sprachen Erwachsene



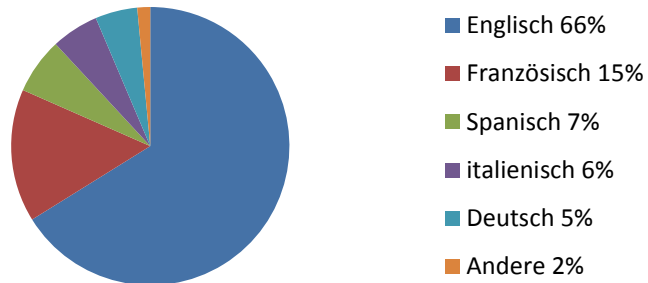
Verteilung Sprachen 50 Plus Sprachkurse



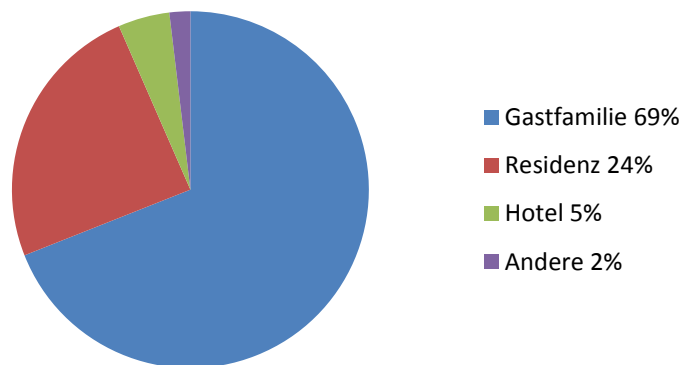
Verteilung Sprachen Schüler



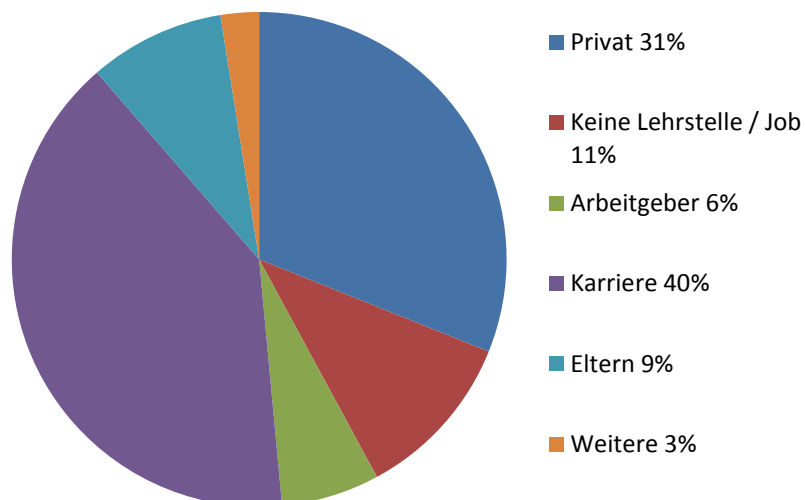
Verteilung Sprachen Business Sprachkurse

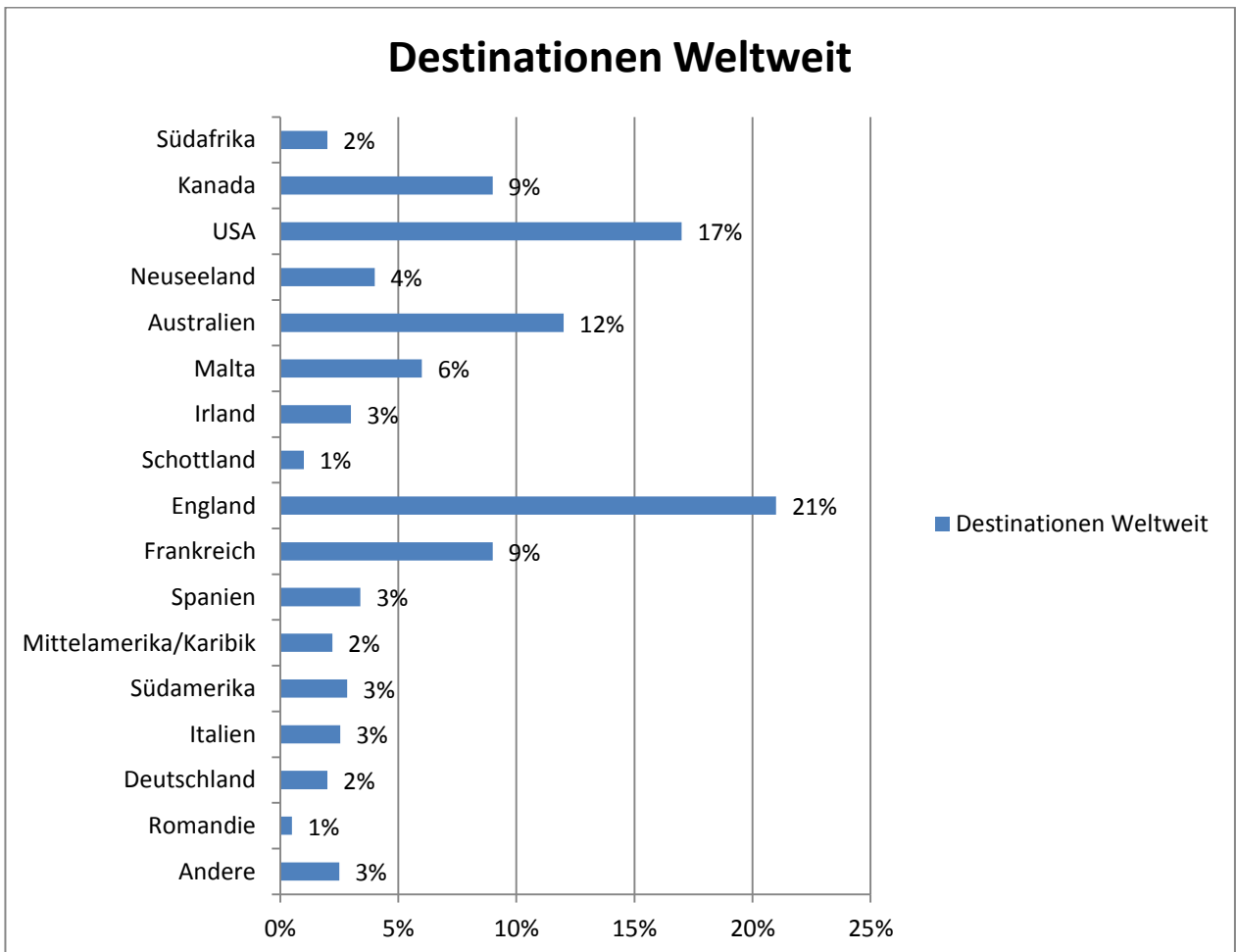
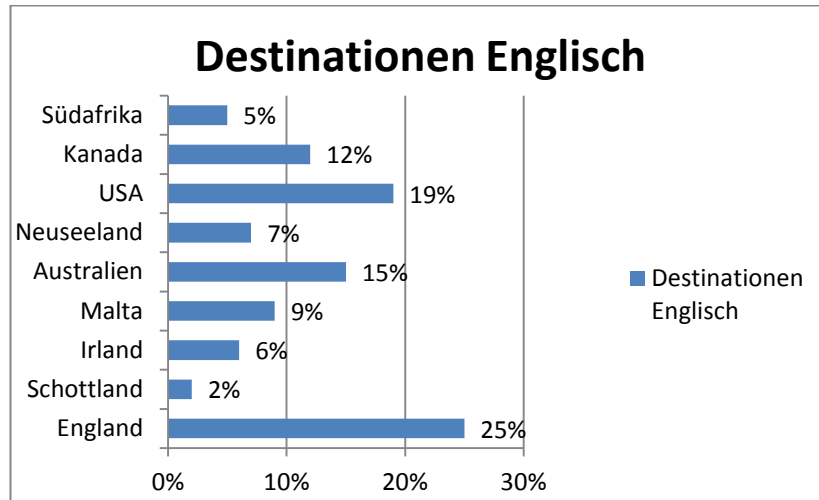


Unterkunftsarten

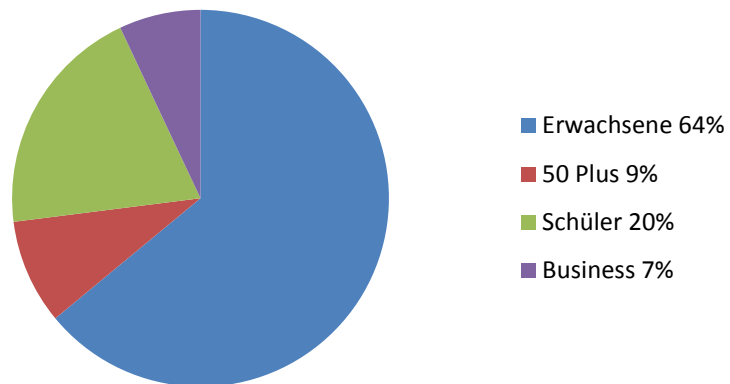


Gründe für einen Sprachaufenthalt

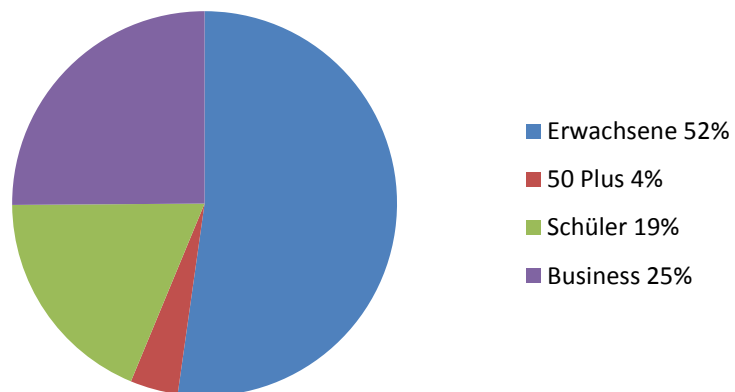




Segment Teilnehmer weiblich



Segment Teilnehmer männlich



Top 3 Destinationen

England
USA
Malta

Top 3 Destinationen 50Plus Sprachreisen

England
Malta
Italien

Top 3 Newcomer

Canterbury
London 30plus
Martinique, Tahiti, La Réunion

Rangliste Sprachdiplome

1. Cambridge
2. TOEFL
3. DELF/DALF
4. IELTS
5. DELE
6. Goethe